# 2016 CVCOC COMPANY COMBINED PROJECT PRESS KIT



In partnership with





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# **CVCOC 2016 Members**

# Building a stronger, more vibrant Orange County. Together.

# 2016 Corporate Volunteer Council of Orange County

Allergan Bank of America BJ's Restaurants Foundation Kelley Blue Book Cox Communications Cummins Pacific Disneyland Resort DPR Construction Edwards Lifesciences Experian First American First Foundation Fluor Fluidmaster Hyundai Southern California Edison

JPMorgan Chase & Co. Kaiser Permanente Macy's Mazda North American Operations OneOC PAAMCO Pacific Dental Services Pacific Life PIMCO Ricoh Electronics, Inc. SBGA

Spectrum Brands State Street IMS West Taco Bell TaxAudit.com Union Bank UnitedHealthcare UPS US Bank Wells Fargo Western Digital Foundation Zumasys

# Learn how you can join at www.OneOC.org



# **Company Combined Project Overview**

## 500 Volunteers from 18 Member Companies of the Corporate Volunteer Council of Orange County Join Forces to Participate in a Combined Service Project in Orange County that Promotes Community Health, Education and Safety.

- WHAT: CVCOC company volunteers will contribute to community pride and ownership as they come together to serve KidWorks, Madison Elementary School, Madison Park and Cedar Evergreen communities of Santa Ana. On Saturday, May 21, 2016, over the course of about three hours, volunteers will promote community health, education and safety as they contribute to a series of beautification projects and a community resource fair.
- WHO: Eighteen CVCOC companies and their employees; Lisa Gonzales-Solomon, Principal at Madison Elementary School; CVCOC Combined Project Task Leader, Amy Roldan with UPS Cerritos Gardena Division District CHSP Health & Safety Community Ambassador; Erika Carranza Benavides, Event Director with Love Santa Ana; and David Benavides, Executive Director with KidWorks.
- WHEN: Saturday, May 21, 2016, 8 :00 AM 11:30 AM
- **WHY:** CVCOC is committed to addressing the most urgent needs in Orange County through an annual corporate combined volunteer project.
- ABOUT: The CVCOC is a network of businesses that collaborate to make a positive impact on the quality of life in our communities by promoting and growing employee volunteerism. Companies and other organizations participating in the project include BJ's Restaurants, Cummins Pacific, Disneyland Resort, Edwards Lifesciences, First American Title Insurance, Kaiser Permanente, Macy's, PAAMCO, Pacific Dental Services/The Smile Generation, Pacific Life, PIMCO Foundation, Ricoh Electronics, Taco Bell, TaxAudit.com, UnitedHealthcare, UPS, U.S. Bank, and Western Digital Corp.

KidWorks was founded in 1993, by Larry and Jayme Acosta, to bring hope to the most challenging neighborhoods in central Santa Ana. KidWorks began in a tiny, one-room apartment on Townsend Street as a summer safe haven for children and youth. From the beginning, KidWorks recruited college students to live and work in the community. Their Executive Director, David Benavides, was one of the first students to volunteer. His time with KidWorks began with an eight-week program that changed his life, and that of KidWorks, forever.

- WHERE:Madison Elementary School and Madison Park: 1124 Hobart St., Santa Ana, CA 92707KidWorks Center: 1721 S. Evergreen, Santa Ana, CA 92707
- **CONTACT:** Barbara Powers, 714.953.5757 x218; bpowers@OneOC.org and Dan Pittman, 714-397-1932 or <u>dan@pittmanpr.com</u>



# **Participating CVCOC Members and Company Statements**

# **BJ's Restaurants**

The BJ's Restaurants Foundation recognizes and rewards the volunteer efforts of our team members across the country as they give back to the communities in which our restaurants do business. In support of our TASC Force program (Team Action to Support Communities) stories are shared in our company newsletter and on our website documenting all the good that is being done for our restaurant communities across the country.

Our TASC Force program has been honored three times as the recipient of the California Restaurant Association's Restaurant Neighbor Award recognizing BJ's as the most community-minded large restaurant chain in the state, and we have also won this same award on the national level from the National Restaurant Association. Since 2008, more than 500 TASC Force events have taken place across America.

# **Cummins Pacific**

Making people's lives better by unleashing the Power of Cummins. This simple, yet ambitious statement serves as the guiding vision for Cummins Pacific and our employees. We take pride in providing an unmatched high caliber of service and support for Cummins engines, generators, filters, and related products that serve the varied needs of our territory. Crucial to accomplishing this is the energy and commitment of Cummins Pacific employees to the company, but also to the communities in which we work and live.

Corporate Responsibility is an important Cummins Core Value, and is expressed throughout the Cummins Pacific organization in ways far more than just philanthropy. Corporate Responsibility for Cummins Pacific means not only making responsible business decisions, but also actively reaching out to help our communities in partnership with our employees to effectively and positively address immediate community needs.

# **Disneyland Resort**

The Disneyland Resort contributed overall donations of nearly \$19 million last year, generates \$5.7 billion annually to the local economy and is Orange County's largest employer with 29,000 cast members. Since 1955, the resort has welcomed more than 750 million guests, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned theme parks – Disneyland (the original Disney theme park) and Disney California Adventure park – plus three hotels and the Downtown Disney District, a collection of unique dining, entertainment and shopping experiences.

In honor of its 60th anniversary, the Disneyland Resort launched several new community initiatives including Million Dollar Dazzle. Each month of the Diamond Celebration, the resort is awarding local nonprofits with \$60,000, amounting to more than \$1 million. The resort also launched the Dreamers & Doers program to celebrate the power of possibility and the youth in Orange County who take action to improve their communities, homes or schools. The Disneyland Resort looks forward to the next 60 years and carrying on the Disney heritage of community support.

"Disneyland Resort is proud to be part of the Corporate Volunteer Council of Orange County and join other local companies in beautifying Madison Elementary School in Santa Ana as part of this year's corporate project," said Lisa Haines, vice president of Public Affairs at the Disneyland Resort. "As a founding partner, it is gratifying to watch the collective impact of this organization grow each year."



## **Edwards Lifesciences**

## About Edwards Lifesciences

Edwards Lifesciences, based in Irvine, Calif., is the global leader in patient-focused medical innovations for structural heart disease, as well as critical care and surgical monitoring. Driven by a passion to help patients, the company collaborates with the world's leading clinicians and researchers to address unmet healthcare needs, working to improve patient outcomes and enhance lives. For more information, visit www.Edwards.com and follow us on Twitter at @EdwardsLifesci.

## About Edwards Lifesciences Global Corporate Giving

In 2004, the company established what is now Edwards Lifesciences Foundation to support advancements in knowledge and improvements in quality-of-life. The foundation focuses on supporting underserved heart valve and critically ill patients, as well as strengthening the communities in which Edwards employees live and work. Since its inception, the foundation has gifted more than \$40 million to non-profit organizations. Additional information can be found at Edwards.com/CorporateGiving.

"Helping people is a core part of Edwards' culture and we feel fortunate to be able to support KidWorks as they work to transform challenged neighborhoods in central Santa Ana through their education enrichment and leadership development programs," said Amanda C. Fowler, Edwards Lifesciences' Executive Director, Global Corporate Giving. "The heart-felt and impactful services that our philanthropic partners provide are impressive and we are proud that their work also inspires our employees to dedicate their time and resources to strengthen our local community."

Media Contact: Amanda Fowler, Executive Director, Global Corporate Giving Amanda\_Fowler@Edwards.com or (949) 250-3730

## **First American Financial Corporation**

First American Financial Corporation is a leading provider of title insurance, settlement services and risk solutions for real estate transactions that traces its heritage back to 1889. First American is proud to support our employees as they give back through the company's Caring for Our Community initiative. Every year, First American employees serve their communities in countless ways. This commitment to philanthropy and community service is part of First American's 127-year legacy of putting people first. Together, First American and our employees make a difference in support of organizations and events nationally and locally that are focused on three core causes – women's advocacy, community development and human services. More information about First American and its Caring for Our Community initiative can be found at http://www.firstam.com/cares.

"First American employees have a rich legacy of sharing their time, passion and resources to benefit the communities where we live and work. This spirit is one reason that First American was recognized by Fortune<sup>®</sup> magazine as one of the 100 best companies to work for in America," said Mark Rutherford, senior vice president and head of human resources at First American. "We're pleased to be able to work with OneOC and KidWorks to make an impact in First American's hometown of Santa Ana."



# **Kaiser Permanente**

About Kaiser Permanente Southern California

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high quality, affordable health care services to improve the health of our members and the communities we serve. We currently serve more than 4 million members in Southern California. Care for members and patients is focused on their total health and guided by their personal physicians, specialists and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. For more information, go to: www.kp.org/share. Kaiser Permanente Orange County currently serves more than 520,000 members through a network of approximately 7,000 employees and 1,000 physicians. For more information, go to: www.kp.org/orangecounty.

"Kaiser Permanente Orange County has long supported community service as part of accomplishing our social mission. Our volunteer efforts help the communities we serve to be healthier and to thrive in body, mind and spirit," said Mark Costa, senior vice president. "I'm proud to join the dedicated physicians, nurses and staff personnel who donate their time and talents to improving the lives of others in the community."

Media Contact: Scott Kelly, Assistant Director Scott.x.kelly@kp.org or 714-796-2663

# Macy's

"The best way to find yourself is to lose yourself in the service of others." Mahatma Gandi

"The giving of time and energy in support of others and the impact it makes can never be underestimated. Being able to come together as a group of volunteers only magnifies what can be done in the service of a better community for today and future generations." Doug McKay – Macy's

## PAAMCO

PAAMCO is a leading institutional investment firm dedicated to offering alternative investment solutions to the world's preeminent investors. Since its founding in 2000, PAAMCO has focused on investing on behalf of its clients while striving to raise the standard for industry-wide best practices.

PAAMCO's founding principles of trust, transparency and thoughtful alignment of interests shape more than the firm's investment philosophy. These principles serve as a guide for our employees and our corporate culture as we continually seek significant and impactful ways to serve and develop our local communities. We are proud to support and encourage employees to actively serve on non-profit boards, participate in regional volunteer events and introduce philanthropic opportunities to the firm.

"PAAMCO is honored to be a founding member and supporter of CVCOC and their mission. The Combined Corporate OC Service Project is an amazing way to connect not only with our community, but with the significant network of volunteers in the area. The impact we all can make during a large-scale event like this is quite impressive, "Judith



Posnikoff, Founding Partner, PAAMCO. "Additionally, we are so proud of our employees and the other participating members' employees, for their dedication, pride and commitment to our community."

# **Pacific Dental Services/The Smile Generation**

Founded in 1994, Pacific Dental Services (PDS) is one of the country's leading dental support organizations. PDS provides a full scope of business and administrative support services to dentists including marketing, real estate, payroll, human resources, billing, accounting, etc. PDS currently provides business services to over 500 supported practices throughout California, Arizona, Nevada, Colorado, Idaho, Oregon, Washington, Texas, Utah, New Mexico, Missouri, Kansas, Georgia, Minnesota, Louisiana, Tennessee and Florida.

"Social responsibility is an essential cornerstone of our culture. Throughout the year, the PDS team and supported dentists serve with their time, resources, and expertise both in the communities in which they do business and in less fortunate places around the globe," says Stephen E. Thorne IV Founder, President, and CEO of Pacific Dental Services.

# **Pacific Life Foundation**

The Pacific Life Foundation was established in 1984. Together with Pacific Life, the Foundation has contributed more than \$90 million to community and national nonprofit organizations. The Pacific Life Good Guys, an employee volunteer program, volunteered over 10,200 hours at 156 different community projects in 2015, a 40% increase in volunteer hours from 2014.

Offering insurance since 1868, Pacific Life provides a wide range of life insurance products, annuities, and mutual funds, and offers a variety of investment products and services to individuals, businesses, and pension plans. Pacific Life counts more than half of the 100 largest U.S. companies as its clients. For additional company information, including financial strength ratings, visit www.PacificLife.com.

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Client count as of June 2015 is compiled by Pacific Life using the 2015 FORTUNE 500<sup>®</sup> list.

"Pacific Life employees are proud to lend a hand at the 4th annual Corporate Combined Project in Santa Ana," said Tennyson Oyler, Vice President, Brand Management and Public Affairs, Pacific Life. "Community is one of the seven core values of Pacific Life and this project is an outstanding opportunity to demonstrate our commitment."



# **PIMCO Foundation**

## About PIMCO

PIMCO is a leading global investment management firm, with offices in 12 countries throughout North America, Europe and Asia. Founded in 1971, PIMCO offers a wide range of innovative solutions to help millions of investors worldwide meet their needs. Our goal is to provide attractive returns while maintaining a strong culture of risk management and long-term discipline. PIMCO is owned by Allianz S.E., a leading global diversified financial services provider.

## About the PIMCO Foundation

The PIMCO Foundation is the charitable arm of PIMCO, based in Newport Beach, California, which helps people around the world to reach their full potential by engaging, empowering and investing in communities. It carries out its mission by identifying areas of urgent community need and volunteering time and financial resources to support high impact projects and programs; through education with a focus on financial literacy and college readiness; and by investing in people through partnerships fostering economic development. The Foundation's website can be accessed directly at www.pimco.com/pimcofoundation and its twitter feed is @PIMCOFoundation.

"PIMCO is proud to be part of the Corporate Volunteer Council of Orange County, and lend our time and talent to important community initiatives in collaboration with our corporate peers. When it comes to corporate volunteering, our colleagues appreciate the opportunity to be more active, innovative, and impactful. We're thrilled with the opportunity to pursue collective impact and create change at KidWorks this May."

Media Contact: Elizabeth Eckman, Community Outreach Associate, PIMCO Foundation Elizabeth.Eckman@pimco.com or (949) 720-4523 Sarah Middleton, Executive Director, PIMCO Foundation Sarah.Middleton@pimco.com or (949) 720-7690

## **Ricoh Electronics**

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline -- imagine. change. -- Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems IT services, production print solutions, digital cameras and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in more than 190 countries. In the financial year ending March 2015, Ricoh Group had worldwide sales of

2,231 billion yen (approx. 18.5 billion USD).

For further information, please visit www.ricoh.com/about/

"Our employees enjoy the excitement of working alongside volunteers from other Orange County companies and making a much larger impact than we can otherwise when we volunteer by ourselves. It's amazing to see so many volunteers in one place making such a tremendous difference in just a few hours."

Media contact: Kim Kline (714) 566-2549



# Taco Bell & Yum

Taco Bell Corp. is the nation's leading Mexican-inspired quick service restaurant (QSR) brand. But at our core, we are a business fueled by people. We strive to feed people's lives with más everyday by building more than just restaurants – but also building communities.

With 42 million customers in over 6,500 U.S. restaurants each week, Taco Bell® takes the responsibility and opportunity to help those we serve get a little more out of life. Taco Bell uncovers education opportunities and serves the community through its nonprofit organization, the Taco Bell® Foundation™, and connects fans with their passions through programs like the Live Mas Scholarship program. The Taco Bell Foundation has reached more than 5 million youth nationwide and has awarded \$75 million in scholarships and grants that are focused on education and career readiness. In addition, Taco Bell Corp. awards valuable grants to Orange County, Calif. organizations that focus on three areas in which we have the greatest opportunity to make an impact: Educating Youth, Hunger Relief and Community Building.

Media Contact: Media Line: (949) 863-3915

# TaxAudit.com

## About TaxAudit.com

At TaxAudit.com, our mission is to provide our members with the finest income tax audit representation and the best taxpayer education available while minimizing the stress involved in dealing with the IRS or any tax authority. Since 1988, we have provided expert tax audit defense, tax help, tax representation, and tax return review services to millions of clients across the nation.

## About Our ENGAGE Volunteer Program

The TaxAudit.com ENGAGE Volunteer Program (EVP) is committed to giving back to our community. We encourage our employees to make a difference and engage directly in the communities where they live, not just through their day-today work, but also through the act of giving back.

"Helping people is what we do," said Jane Smith, Chief Experience Officer, TaxAudit.com. "We are proud to bring the same core values that make us a success in the office to our local community. Thank you to OneOC for providing the opportunity to contribute to this important neighborhood improvement project."



# UnitedHealthcare

UnitedHealthcare is dedicated to helping people nationwide live healthier lives by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. The company offers the full spectrum of health benefit programs for individuals, employers, military service members, retirees and their families, and Medicare and Medicaid beneficiaries, and contracts directly with 1 million physicians and care professionals, and 6,000 hospitals and other care facilities nationwide. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company. For more information, visit UnitedHealthcare at www.uhc.com or follow @myUHC on Twitter.

MEDIA CONTACT: Matt Rodriguez UnitedHealthcare (714) 252-0479 matt.rodriguez@uhc.com

## UPS

## **Connected Community**

Since our founding in 1907, UPS has built a legacy by not only investing in our business, but by investing in our communities. It's a way of life and a part of our culture. In fact, our founder Jim Casey believed so strongly in this, he established company policies to specifically address corporate citizenship and charitable giving – giving that goes beyond writing a check.

You see, we're more than UPS employees. We are your neighbors. We live and work in your community, and we are dedicated to volunteering time, sharing knowledge and donating funds to make it better. At UPS, there's a culture that supports community service, helping us harness our collective effort in ways that make a real difference around the globe. That's why we recently pledged to complete 20 million hours of global volunteerism and community service by the end of 2020.

Throughout 2015, UPSers, with their friends and family, donated 2.35 million hours of volunteer service. More than three hundred thousand of those hours were recorded in October as part of our Global Volunteer Month–a time when UPS promotes organized opportunities for employees to help reach specific goals. Community service also plays an integral role in our immersive Community Internship Program and The UPS Foundation Local Grants Program.



## **U.S Bank**

Giving back in the communities where we live and work is one of the ways we put people first at U.S. Bank. At U.S. Bank, we invest our time, resources and passion to build and support vibrant communities that allow every person to work toward their possible. U.S. Bank's corporate giving and volunteer program is called Community Possible and it focuses our community investments on programs centered on Work, Home, and Play. The building blocks of all thriving communities where all things are possible include: stable employment opportunities, a home to call your own, and a community connected through culture, recreation and play. The U.S. Bank Foundation is a 501(c)(3) and gave more than \$23 million in grants in 2015. Visit **www.usbank.com/community**.

"Our partnership with KidWorks is a perfect example of how we give back and put people first at U.S. Bank," said Joseph Hensley, U.S. Bank Market President. "We are excited to participate in the neighborhood clean-up and also to share our financial knowledge with the community. This is going to be a wonderful community event and we feel fortunate to be a part of it." Christine Ragos, Vice President | Omnichannel Branch Channel Engagement

# **Western Digital**

"It's an honor for our employees to again join our corporate neighbors in giving back to Orange County. This combined project, our fourth, highlights the importance of all of us working together to make a difference. There is something very special to look out and see hundreds of volunteers, each in their separate corporate volunteer t-shirts, working together on a neighborhood project. There is no competition that day, only the common goal to make life better for children and families in need." Rose Krupp, Director, Western Digital Foundation & Global Community Relations



# **Company Combined Project Press Release**

Betty J. Talbert Communications Specialist 714-615-9991 Btalbert.write@yahoo.com

## 500 Volunteers from 18 Companies Join Forces to Participate in a Combined Service Project in Orange County

Santa Ana, California, May 21, 2016 – Children and families from KidWorks will be joined by 500 volunteers as they work together to beautify the Santa Ana neighborhood community. On Saturday, May 21, 2016, volunteers will promote community health, education and safety as they contribute to a series of beautification projects and a community resource fair. Over the course of approximately three hours, volunteers from 18 of Orange County's top companies will pitch in to complete projects that serve KidWorks, Madison Elementary School, Madison Park and Cedar Evergreen communities of Santa Ana.

This is the fourth, company-combined volunteer project that has been planned and executed by Corporate Volunteer Council of Orange County (CVCOC), a member network of companies committed to employee volunteerism. The CVCOC was launched in January 2012 by OneOC, a nonprofit 501c3 organization committed to accelerating nonprofit success through volunteer, giving, training, consulting and business services.

"The Love Santa Ana Initiative is proud to partner with KidWorks, CVCOC, and the City of Santa Ana on a successful community beautification day," says Erika Carranza Benavides, Event Director with Love Santa Ana. "As a collaborative of local churches launched two years ago to strengthen the Santa Ana community we're happy to be able to: organize the event's resource fair, lead various beautification projects alongside CVCOC members, and most importantly to support local residents as they build on the efforts accomplished on that day and work toward long-term community revitalization."

Volunteer groups will beautify targeted areas to create a clean and peaceful environment, paint murals and remove graffiti. A local artist will also be on hand to paint a mural with community assistance as multiple building and painting projects are completed by volunteers. Community health projects will provide physicals for children and encourage drug-free living. From car seats to bicycle safety, the local police department and volunteers will promote the importance of safety awareness. Additionally, the Madison Elementary School library will undergo restoration. New books will replace old ones during reorganization and cleaning of the library. A "reading challenge" for students will promote literacy and education.

"We are so excited about the Corporate Volunteer Project on May 21st. It is amazing to see so many corporations and volunteers come together to help our students, families and our community. We are working together to show our students and families how much education is valued," says Lisa Gonzales-Solomon, Principal at Madison Elementary School. "Our community garden will help not only to educate our children but will bring our community together to learn about growing healthy foods and health education. We want to thank everyone involved for showing our kids and our community how much you care."

"KidWorks is all about restoring at-risk neighborhoods one life at a time," says David Benavides, Executive Director with KidWorks. "The corporate and church volunteers who are here today will be helping support our community as we work together to improve the futures of children and families who live in one of our city's most challenged neighborhoods."

The Kids Carnival/Resource Fair in the park includes games and a bounce house for younger children. LOVE Santa Ana joins in with their community resource fair. Taco Bell will serve lunch to the community and volunteers from 10:30 a.m. to noon. Lunch will be provided volunteers for free and will receive wrist bracelets for identification.



Participating companies include BJ's Restaurant, Cummins Pacific, Disneyland Resort, Edwards Lifesciences, First American Title Insurance, Kaiser Permanente, Macy's, PAAMCO, Pacific Dental Services, Pacific Life, PIMCO Foundation, Ricoh Electronics, Taco Bell, TaxAudit.com, UnitedHealthcare, UPS, US Bank, and Western Digital.

#### ###

#### About KidWorks

KidWorks was founded in 1993, by Larry and Jayme Acosta, to bring hope to the most challenging neighborhoods in central Santa Ana. KidWorks began in a tiny, oneroom apartment on Townsend Street as a summer safe haven for children and youth. From the beginning, KidWorks recruited college students to live and work in the community. Our Executive Director, David Benavides, was one of the first students to volunteer. His time with KidWorks began with an eight-week program that changed his life, and ours, forever.

#### About OneOC

OneOC, formerly Volunteer Center Orange County, is a nonprofit 501c3 organization committed to accelerating nonprofit success through volunteer, giving, training, consulting and business services. Serving Orange County, California, OneOC provides support and solutions to more than 1,350 nonprofit organizations and 175 companies each year. Building on more than 50 years' experience mobilizing volunteer action, the organization announced its new name on September 15, 2010 to signal the expansion of its integrated service offerings to help nonprofits become as effective and efficient about their mission as they are passionate. OneOC is affiliated with Points of Lights Institute and HandsOn Network, enabling participation in national community service initiatives and connection to a larger movement of change. In 2015, OneOC launched its Center for Business and Community Partnerships, a one-stop shop that provide smart, easy and impactful giving and volunteering services to companies. For more information, visit www.OneOC.org.



# About KidWorks



## Touching Lives With Hope.

### Mission

To restore at-risk neighborhoods...one life at a time.

## Vision

To transform challenged neighborhoods in central Santa Ana by building on the strengths and potential in the community through education, character formation, and personal development.

## History

KidWorks was founded in 1993, by Larry and Jayme Acosta, to bring hope to the most challenging neighborhoods in central Santa Ana. KidWorks began in a tiny, one-room apartment on Townsend Street as a summer safe haven for children and youth. From the beginning, KidWorks recruited college students to live and work in the community. Our Executive Director, David Benavides, was one of the first students to volunteer. His time with KidWorks began with an eight-week program that changed his life, and ours, forever.

Since 1993, KidWorks has grown into a vibrant community development non-profit that serves central Santa Ana through life-changing education enrichment and leadership development programs. KidWorks provides a fully licensed preschool, after-school programs, tutoring, mentoring, and adult services in the areas of health, parenting classes, and support groups.

## **Core Operating Principles**

1. Performance: We are committed to excellence and accountability in order to achieve measurable results that demonstrate our positive impact in the neighborhoods we serve.

2. Strategic Partnerships: We maximize our results by joining with key individuals, volunteers, churches, businesses, foundations, and agencies in order to best serve the community.



# Map and Directions to CVCOC Combined Project Sites

# Event Parking Available Starting at 5am



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G. Clayton & M. Guevara

Insurance Team

# **Map and Directions to CVCOC Combined Project Sites**

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Edwards

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Lunch Tables

CAFETERI

2nd, 5th, 6th Exit NTT





# **CVCOC Project Assignments**

- BJ's Restaurants Drug free Project South
- Cummins Pacific-Madison Elementary Beautification Project
- Disneyland Resort Building Community Connections Project
- Edwards Lifesciences Madison Elementary Library Restoration Project
- First American Title Insurance-Building a Strong Future –Kindergarten Project
- Kaiser Permanente-Community Health and Safety Project
- Macy's-Video and PR coordination
- PAAMCO-Drug free Project -East
- Pacific Dental Services/The Smile Generation-Madison Elementary Beautification Project
- Pacific Life -Planting Seeds for Success Project
- PIMCO Foundation-Planting Seeds for Success Project
- Ricoh Electronics Growing Seeds For Success Mural Project
- Taco Bell-Taco Bell Lunch Site
- TaxAudit.com -Planting Seeds for Success –Beautification Sign Project
- United Healthcare-KidWorks Connection Project
- UPS -Hydration stations/Project supply transportation/Resource fair
- US Bank-Evergreen Cedar Community Beautification Project & Resource Fair
- Western Digital-"Put In Cup" Mural Design Project
- Yum on behalf of Taco Bell-Parking attendance

## **BJ's Restaurants**

Drug-free Project - South Location: Madison Elementary School

**Description of project:** Assist students on drug free ties on the south end of campus fences encouraging a drug-free environment. In addition, clean area grounds near project site, have students sign drug-free poster, and hand out candy.

## **Cummins Pacific**

Madison Elementary Beautification Project Location: Madison Elementary School

**Description of project:** In preparation for logo installation and painting, your team will complete window and door treatments. Clearing debris, and cleaning surfaces. In addition, your team will assist in general grounds clean up near project site.

## **Disneyland Resort**

Building Community Connections Project Location: Madison Elementary School

**Description of project:** Assist local artist on new mural on the south end of campus near the current community garden. IN addition, clean area grounds, build benches, planters, ad moveable free-standing wooden crib planters, plant vegetables, and vegetation.



## **Edwards Lifesciences**

Madison Elementary Library Restoration Project Location: Madison Elementary School

**Description of project:** Clear library of old items, clean stage and surrounding area. Remove old materials, replacing with new materials, and books. Create a better learning environment that encourages parent participation. In addition, organize existing books, clean area grounds near project site, have students sign up for reading challenge.

## **First American Title Insurance**

Building a Strong Future – Kindergarten Project Location: Madison Elementary School

**Description of project:** Painting in the Pre-K and Kindergarten playground making it bright and cheerful. Add physical activity areas. In addition, include a number and letter border design around the perimeter of the playground. Clean area grounds, paint benches, add planters, plant vegetables, and vegetation.

## **Kaiser Permanente**

Community Health and Safety Project Location: Madison Elementary School

**Description of project:** Assist local plice department on bicycle safety awareness; handing out bicycle helmets. Also, assist CHP in the car seat safety program; handing out new car seats, and recycling old seats. In addition, clean area grounds near project site, keeping children entertained at art crafts table while they are waiting for physicals.

## PAAMCO

Drug-free Project - East Location: Madison Elementary School

**Description of project:** Assist students on drug free ties on the south end of campus fences encouraging a drug-free environment. In addition, clean area grounds near project site, have students sign drug-free poster and hand out candy.

## **Pacific Dental Services & The Smile Generation**

Madison Elementary Beautification Project Location: Madison Elementary School

**Description of project:** In preparation for logo installation and painting, your team will complete window and door treatments. Clearing debris, and cleaning serfaces. In addition, your team will assist in general grounds clean up near project site.



# **Pacific Life**

Planting Seeds for Success Project Location: Madison Elementary School

**Description of project:** Plant vegetables, and vegetation in breezeway garden. In addition, complete drug-free project on west fence, trash removal, and general grounds clean up.

Materials/Tools to bring if available: brooms, and gardening tools. These items will be provided as well, however to expedite the project additional items are advised.

## **PIMCO Foundation**

Planting Seeds for Success Project Location: Madison Elementary School

**Description of project:** Restoration project of existing garden outside the main office leading to classrooms. Project is to enhance future learning projects, and a peaceful environment. Planters will need to be cleaned out, re-enforced, and painted. In addition, vegetables will need to be planted, trash removed, and general grounds cleaned up.

## **Ricoh Electronics**

Growing Seeds for Success Mural Project Location: Madison Elementary School

**Description of project:** Assisting local artist in restorations of two murals outside the lunch area and touching up garden theme mural in the breezeway, making it bright and cheerful. In addition, plant vegetation in four of the tree planters along mural area, clean area grounds.

## Taco Bell

Taco Bell Lunch Site Location: Madison Park

**Description of project:** Lunch to be served starting at 10:30am-noon. Although we will be serving the community, volunteers will have wrist bands. If two separate lines could be established that would be appreciated. Let us know if you need any assistance in this.

## TaxAudit.com

Planting Seeds for Success – Beautification Sign Project Location: Madison Elementary School

**Description of project:** Painting and decorating of small planter signs. These signs will help make the gardens a learning experience and make the gardens bright and cheerful. In addition, as signs dry, runners will be needed to take the signs to the gardens to be installed.



## **United Healthcare**

KidWorks Connection Project Location: KidWorks, 1721 S. Evergreen

**Description of project:** Assist media with KidWorks student interviews. In addition, clean area grounds, build moveable free-standing wooden crib planters, plant vegetables, and two trees in front of center. If time permits, assist in fence painting in neighborhood.

## **U.S. Bank**

**Evergreen Cedar community Beautification Project & Resource Fair Location:** KidWorks surrounding community and Madison Park.

**Description of project:** Assisting Love Santa Ana in restoration of Evergreen and Cedar streets fence lines. Objective is to create a clean and peaceful environment by putting fresh paint on the outside residential housing leading to Kidworks. In addition, clean area grounds removing trash. Your team will also have a table available to you at the resource fair.

## **Western Digital**

**'Put In Cup' Mural Design Project Location:** Madison Elementary School.

**Description of project:** Create a mural using sturdy cup shapes by installing them on the surrounding fence line. In addition, clean area grounds near project site.



# **About CVCOC and OneOC**

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The Corporate Volunteer Council of Orange County (CVCOC) is a network of businesses that collaborate to make a positive impact on the quality of life in our communities by promoting and growing employee volunteerism.

Under the leadership and direction of OneOC, CVCOC launched in January 2012 with 26 founding members and has grown to 36 members in 2016.

In June of 2013, at the National Conference on Volunteering and Community Service in Washington DC, the CVCOC won the Points of Light Fast Start Award for outstanding Corporate Volunteer Council started in the past three years.

# OneOC

OneOC, formerly known as Volunteer Center Orange County, is a nonprofit 501c3 organization committed to accelerating nonprofit success through volunteer, giving, training, consulting and business services.

Serving Orange County, California, OneOC provides support and solutions to more than 1,350 nonprofit organizations and community initiatives each year. Building on a 52-year history of mobilizing volunteer action, the organization announced its new name on September 15, 2010 to signal the expansion of its integrated service offerings to help nonprofits become as effective and efficient about their mission as they are passionate.

In 2015, OneOC launched its Center for Business and Community Partnerships, a one-stop shop that provide smart, easy and impactful giving and volunteering services to companies.

OneOC is affiliated with Points of Lights Institute and HandsOn Network, enabling participation in national community service initiatives and connection to a larger movement of change. For more information, visit <u>http://www.OneOC.org</u>.